



# Elevators Giving Society

## WOMEN THRIVING IN CONSTRUCTION: A GLOBAL INSTITUTION

[www.womenthrivinginconstruction.org](http://www.womenthrivinginconstruction.org)

### Our Purpose

To accelerate the transformation of the global construction industry such that women have equal opportunities to contribute, lead, and succeed.

### The Current Landscape

Despite the construction industry's critical role in global development, women remain significantly underrepresented. Key statistics highlight the challenges:



**4% to 5%** of tradespeople are women.



Women make up only **10.9%** of the construction workforce globally, with most employed in administrative roles.



Leadership positions are disproportionately male, with women occupying fewer than **14%** of managerial roles and less than **2%** of board positions in construction firms.



High attrition rates among women in the industry suggest systemic challenges, including workplace culture, limited mentorship opportunities, and inadequate support systems.



## OUR GOAL – 100 “ELEVATORS” BY DECEMBER 2025

Our “Elevators” provide critical funding to support the work of **Women Thriving in Construction: A Global Institute**. Your gift ensures we have the resources necessary to advance the four pillars of our strategic plan.

### We fill a global gap in the advancement of women in construction by:



Being the go-to global source for data on women in construction so that we can measure progress.



Scaling and funding proven strategies to advance women in construction to move the needle.



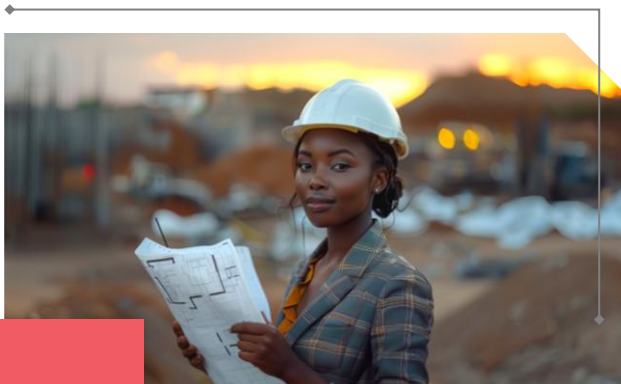
Convening country-specific and global stakeholders to identify the strategies and tactics that are successfully increasing the number and success of women in construction.



Working with others to improve the image and culture our industry such that girls and women are attracted to the construction industry.

### Benefits of Joining

Your pledge to donate a gift of more than \$1,000 per year for three years ensures that you are elevating the status of women in construction. Benefits include a twice-annual virtual update with our Founder and CEO, Dr. Gretchen Gagel, recognition on our website, and annual regional “Elevators” society gatherings.



Women Thriving In Construction: A Global Institute is committed to driving transformative change in the construction industry. By addressing systemic challenges, improving the industry’s image, and scaling effective solutions, we aim to create a future where women thrive at all levels of construction worldwide.

Your gift will ensure the successful launch of this initiative.